

Web Site Design & Maintenance  
**Web Design Consultation**

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Person \_\_\_\_\_ Phone \_\_\_\_\_ Ext \_\_\_\_\_

Email \_\_\_\_\_

Desired Domain Names \_\_\_\_\_

Main Pages/Categories \_\_\_\_\_

A. Explanation of 2 service options (complete/design only)

B. Elements of Design Desired

Flash buttons             Flash Slideshows

Online Forms (Contact & Request info)

Photography of Staff & Office \_\_\_\_\_

PDF  Client Provided     I create    Qty \_\_\_\_\_

Music (Royalty Free)  Client Provided     I provide -     Index only     All pages

Mouse over images or buttons

Specific colors \_\_\_\_\_ PMS \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Logo design or Client provided \_\_\_\_\_

Client to provide following graphics \_\_\_\_\_

C. List of sites you like \_\_\_\_\_

D. Design will be proofed online

E. Payment - see below

F. If additional programming needed (beyond my knowledge), additional fees will apply

G. Our agreement is for a term of 3 years - renewable each time or can cancel.

H. Copyright & Usage:

Hosting & Domain registration fees are due at time of order and 1/2 of design fee is due to get started with balance due when design is complete and uploaded. I will deliver all graphics, HTML pages and elements created for your design which are all yours to keep, except the Photoshop layered files which you can purchase (\$50-\$100) if you wish (not required). If choosing Complete Service, you will need to renew the Domain and Hosting fees at the end of each term (if applicable). If at any time you wish to end our agreement, monies paid are non-refundable.

Client Signature \_\_\_\_\_

Date \_\_\_\_\_

Studio Signature \_\_\_\_\_

Date \_\_\_\_\_



119 Pebble Creek Rd  
Summerville, SC 29483  
(843) 871-9931  
paul@paulalfordphotography.com

## Web Site Design & Maintenance

### Available Plans

#### **Complete Service (3yr Term)**

- I handle 100% of domain registration, hosting, site design & maintenance for 3 year term.
- I will sit down with you and the people involved in the site development and discuss all of your needs and handle all of the technical and design aspects of your domain and website from start to finish.
- **WebSite Design Fees**  
I will be able to give you quote after the initial design consultation (see schedule)
- You deal directly with me - no middle men to waste time and money. Most changes can be made within a day or two.
- **Monthly Maintenance**  
Minor changes - Included for 3 yr term  
Addl Pages/Major changes - Quoted  
Start at \$25 and up depending on complexity
- Email Setup - Included (up to 50)
- **Domain Name Registration**  
2 years.....\$36 (\$18/yr)  
6 years.....\$96 (\$16/yr)  
8 years.....\$120 (\$15/yr)  
10 years.....\$130 (\$13/yr)
- **Hosting Options (Takes care of 3 yrs)**  
Preferred.....\$432 (\$12/month)  
1-time setup.....\$25  
Business.....\$576 (\$16/month)

#### **Design Only (No Term)**

- Client provides domain registration, hosting aspects and I design the web-site to hand over to the client.
- I will sit down with you and the people involved in the site development and discuss all of your needs and handle all of the design aspects of your web-site from start to finish. I will need FTP access (username & password)
- You deal directly with me - no middle men to waste time and money. Most changes can be made within a day or two.
- **WebSite Design Fees**  
(Design price will depend on number of pages, graphic elements, forms, flash items, and complexity of design - will be able to give you quote after the initial design consultation)
- **Later Changes and Edits**  
Start at \$45 and up depending on complexity
- Email Setup - Client handles 100%

<b><u>Design Price Schedule..</u></b>	<b><u>Light</u></b>	<b><u>Standard</u></b>	<b><u>Complex</u></b>
1-5 pages.....	\$100	\$200	\$300
6-9 .....	\$140	\$240	\$340
10-13 .....	\$180	\$280	\$380
14-18 .....	\$230	\$330	\$430
19-24 .....	\$290	\$390	\$490
25-30 .....	\$350	\$450	\$550

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